WHEREAS, The Beef Industry is one of the most important segments of South Dakota's economy, with cattle and calves accounting for a far larger share of the State's annual income than any other agricultural commodity; and,

WHEREAS, Beef has long been recognized as one of the most nutritious foods, rich in protein and scientifically proven beneficial to people of all ages, from the very young to the very old; and,

WHEREAS, It is important that the people of South Dakota recognize the importance of beef in the every day life of our citizens; and,

WHEREAS, The beginning of a new school year is an appropriate time for the South Dakota Beef Industry to help communicate correct information about selecting, preparing, serving and the nutritional value of its products:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim September, 1976, as

SOUTH DAKOTA BEEF EDUCATION MONTH

and respectfully urge teachers, nutritionists, doctors, service clubs, food service operators, consumers, producers and business organizations in general to cooperate in the observance of South Dakota Beef Education Month, and that the State's Beef Industry be recognized for its contributions to the health and welfare of the people of our State and Nation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 1st day of September, in the Year of our Lord, Nineteen Hundred and Seventy-Six

R. F. Kneip

RICHARD F. KNEIP, GOVERNOR

ATTEST:

LORNA B. HERSETH, SECRETARY OF STATE